



Visit
Tybee Island
SAVANNAH'S BEACH



2020 DIGITAL ADVERTISING OPPORTUNITIES

Visit Tybee Island SAVANNAH'S BEACH

Hotels & Motels

Sponsored Content

DESOTO BEACH PROPERTIES
3 UNIQUE ISLAND PROPERTIES
No typical hidden fees! Ocean views & swimming pools
[LEARN MORE](#)

DESOTO BEACH HOTEL
TYBEE'S ONLY BEACHFRONT HOTEL!
Only steps away from Tybee Island's beautiful beachfront.
[LEARN MORE](#)

1 - 10 OF 10 RESULTS

Amenities: All | Sort: Featured | [Reset Filters](#)

FEATURED!

DUNES INN & SUITES
1409 Butler Ave., Tybee Island, GA 31328

Hotels/Motels

Based on 582 Reviews | Based on 25 Reviews

AVERAGE RATE \$68

[LEARN MORE](#)

FEATURED!

SANDCASTLE INN
1402 Butler Ave., Tybee Island, GA 31328

Hotels/Motels

Based on 146 Reviews | Based on 10 Reviews

[LEARN MORE](#)

FEATURED!

GEORGIANNE INN & SUITES - DESOTO BEACH VACATION PROPERTIES
1312 Butler Ave., Tybee Island, GA 31328

Hotels/Motels

Based on 118 Reviews | Based on 11 Reviews

[LEARN MORE](#)

ROYAL PALM MOTEL
909 Butler Ave., Tybee Island, GA 31328

Hotels/Motels

Based on 108 Reviews | Based on 5 Reviews

[LEARN MORE](#)

Visit Tybee Island SAVANNAH'S BEACH

GET A FREE GUIDE | SUBSCRIBE TO ENews

VISIT TYBEE ISLAND DRIVES VISITATION

Visit Tybee inspires travel to Tybee Island through content-rich digital advertising. From early research to itinerary planning and booking, consumers can find the content they need throughout the planning process. Visit Tybee Island's digital assets offer a one-stop-shop for all things Tybee tourism.

FEATURED BUSINESS LISTING

Featured business listings allow you to reach an audience that is looking to convert.

PRIORITY SORTING

Featured partners always display in a top-tier sort, affording you premium positioning.

PROFILE PAGE

Drive qualified traffic to your site through our robust profile page.

Profile pages are available with your Chamber membership and can be edited in the extranet.

Visit Tybee Island SAVANNAH'S BEACH

PROFILE

DUNES INN & SUITES

Based on 582 Reviews | Based on 25 Reviews

1409 Butler Ave., Tybee Island, GA 31328

Hotels/Motels

AVERAGE RATE \$68

[BOOK NOW](#)

[CALL \(912\) 716-4511](#)

[VISIT OUR WEBSITE](#)

INFO & AMENITIES

We provide our guests with the most comfortable accommodations possible at an affordable price and we are the only Pet Friendly hotel on Tybee Island.

FACILITIES

REVIEWS

NATIVE ADVERTISING

Visitors to VisitTybee.com viewed over 1.4 million pages in the past 12 months while planning their trip. Banner ads allow you to target your message by site content, season or geography, and our impressions-over-time model, allows you to control your exposure and return.

AD UNITS

Your message will rotate between native ad expressions throughout your desired ad channel(s) with extra emphasis on your category page.

HYPER TARGETED
PLACEMENT ON YOUR
CATEGORY PAGE

PROGRAM BENEFITS

- 1 The U.S. traveler is more informed and uses more media and sources of information than ever before.
- 2 With such a complex planning landscape, integrated multi-media advertising is critical.
- 3 Not all clicks are created equal. Measure quality over quantity. We'll show you how!

The screenshot displays the VisitTybee.com website with several native advertising units integrated into the content. At the top, there's a navigation bar with links like 'HOME', 'ABOUT', 'TRAVEL', 'RESTAURANTS', 'HOTELS', 'EVENTS', 'PLACES TO VISIT'. Below the navigation is a large banner for 'Tybee Island' with a photo of the 'Tybee Post Theater'. Text below the banner describes the community's creativity and events. Further down, there are 'Recommended Content' sections with small images and text snippets. A '1 - 800 & RESULTS' section follows, showing a grid of sponsored content cards. Each card features a photo, a title, a location, and a 'VIEW MORE' button. The cards include: 'THE NEW SANDY AT COUNTRY CLUB', 'THE TYBEE POST THEATER', 'TYBEE COASTAL ART GALLERY', 'TYBEE PLACES NATIONAL MONUMENT', 'MARTIN LUTHER KING JR. CENTER', and 'TYBEE ART GALLERY'. Below the grid is a 'SIGN UP FOR OUR NEWSLETTER' section with a 'SUBSCRIBE & VIEW' button. The 'PLAN YOUR VISIT' section includes a 'Language' dropdown and a calendar for selecting dates. Below this is another 'Recommended Content' section. The 'GOOD READS' section features two article cards: 'Classic Three-Day Tybee Island Itinerary' and 'Get to Know Tybee Island's Fascinating History'. At the bottom, there's a footer with social media icons, contact information, and a map of Tybee Island.

SPONSORED ARTICLE

Our editorial staff is well versed in creating quality, contextually relevant content that drives organic traffic. Leverage the expertise of our editorial team to write an article featuring your business. Your content will be featured on VisitTybee.com for one year. You will also own this content for use on your own site, providing your visitors with content that is authentic and inspirational.

WHAT YOU GET

EXPERIENTIAL ARTICLE ON VISITTYBEE.COM

Our editorial team will craft an experiential article, conducting keyword research to ensure you get the most lift.

ARTICLE PROMOTION

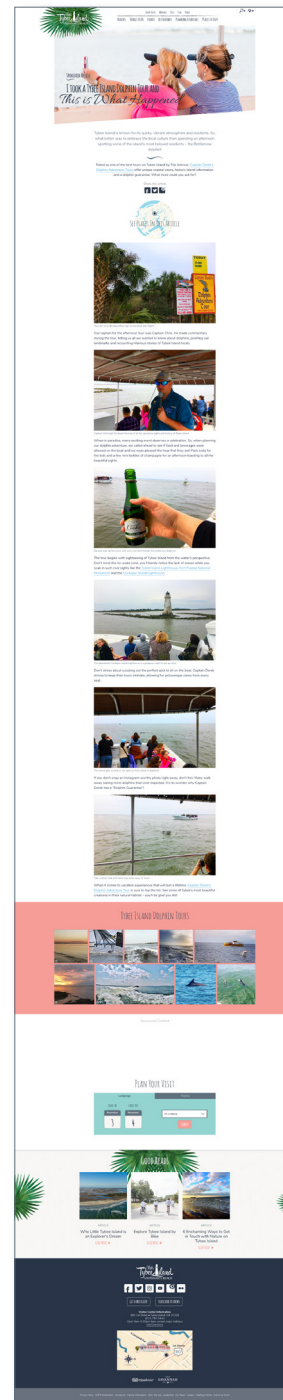
We'll feature your article on VisitTybee.com for one year and will promote the article through various placement and feature strategies.

TRAFFIC

Quality traffic is driven to your site through both **organic links** within the article and through **100% ownership of all native and banner ad units on the page.**

These ad placements give you the ability to communicate relevant and timely messaging.

OWN 100% SOV OF
BANNER ADS ON
YOUR ARTICLE



MONTHLY E-NEWSLETTER

Reach an engaged and active travel-planning audience. Every month, subscribers are inspired with rich stories showcasing what to see and do in Tybee Island.

DRIVE THIS QUALIFIED AUDIENCE TO YOUR SITE

- Partners are showcased in a native format integrated into the content.
- Clicks drive directly to your site allowing you to measure results.
- Responsive design allows for seamless access across digital platforms: mobile, tablet and desktop.

20,000 MONTHLY REACH

20% OPEN RATE

Creative Best Practices: Use your most compelling image; create a tagline that attracts attention and brings the user into the experience through your copy.

Hero Sponsor

Command attention with this front-and-center placement complete with hero image, thumbnail, tagline and body copy.

Featured Partner

Drive qualified traffic to your site with this native placement featuring image, tagline, body copy and a strong call-to-action.

The screenshot shows a vertical layout of content from the Tybee Treasures e-newsletter. At the top, it says 'January 19, 2019' and 'TYBEE TREASURES STORIES FROM ONE OF AMERICA'S HAPPIEST SEASIDE TOWNS'. The first article is '9 Reasons to Visit Tybee Island in 2019' with a 'READ NOW' button. The second is '6 Most Romantic Activities on Tybee Island' with a 'READ NOW' button. The third is 'Toast to a Day Spent in Paradise' with a 'READ NOW' button. The fourth is 'Why This Tour Should Be at the Top of Your Tybee To-Do List' with a 'READ NOW' button. The fifth is 'Ever Wonder If Tybee Island is Wheelchair Accessible?' with a 'READ NOW' button. The sixth is 'Transport Yourself to Tybee Island's Back River Beach' with a 'WATCH NOW' button. The seventh is '6 Reasons to Visit The Crab Shack (Besides the Food)' with a 'READ NOW' button. The eighth is 'Listen to Live Music' with a 'READ NOW' button. The ninth is 'Surf's Up' with a 'READ NOW' button. The tenth is 'Camp In Style' with a 'READ NOW' button. At the bottom, there is a 'TYBEE ISLAND' logo and a 'Get a FREE Official 2019 Tybee Insider's Guide!' offer with a 'ORDER NOW' button.

CUSTOM EMAIL

Every month, subscribers are inspired by rich stories showcasing what to see and do on Tybee Island.

REACH 20,000 SUBSCRIBERS WITH 100% SHARE OF VOICE.

LIMITED AVAILABILITY; FIRSTCOME, FIRSTSERVED

RESPONSIVE DESIGN

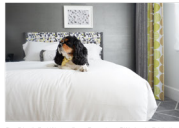


THERE'S LOTS FOR FIDO TO DO ON THE ISLAND.

[Intro] More times than not, being a loyal four-legged companion can be hard work. So, what's a dog to do? We believe Fido deserves a relaxing island vacation, so that's why we've made planning a 'walk in the park' with this puppy point of view guide to Tybee Island.

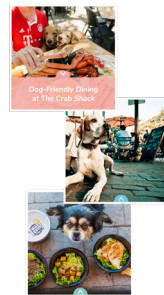
WHERE YOUR FURRY FRIEND CAN REST HIS FURRY HEAD

Let your nose be your guide while



You sniff out the stiff pet-friendly competition on Tybee Island. From [hotels](#) and inns to [vacation rentals](#) and campgrounds, be sure to pack your doggie bed for a relaxing weekend in your new surroundings. If you're anticipating being a bit homesick, choose from a variety of beautiful rental homes from [Mermaid Cottages](#), [Natural Retreats](#) or [Tybee Beach Vacation Rentals](#). If your humans prefer the amenities of resort living, try the [Atlantis Inn](#), [Dunes Inn](#) and [Sandcastle Inn](#) for fantastic four-legged accommodations.

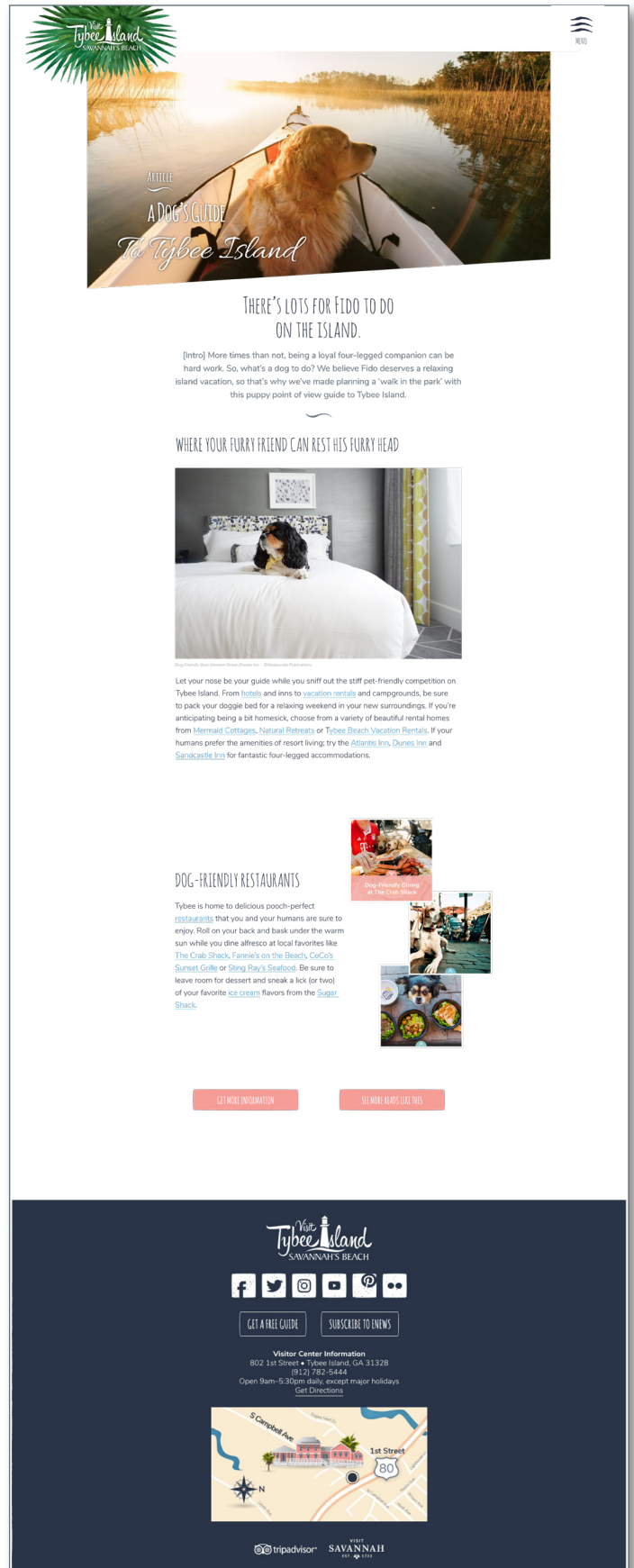
DOG-FRIENDLY RESTAURANTS



Tybee is home to delicious pooch-perfect [restaurants](#) that you and your humans are sure to enjoy. Roll on your back and bask under the warm sun while you dine alfresco at local favorites like [The Crab Shack](#), [Fannie's on the Beach](#), [CoCo's Sunset Grille](#) or [Sling Ray's Seafood](#). Be sure to leave room for dessert and sneak a lick (or two) of your favorite [ice cream](#) flavors from the [Sugar Shack](#).

GET MORE INFORMATION

SEE MORE READS LIKE THIS



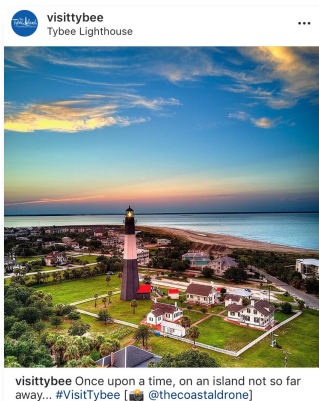
SOCIAL MEDIA

Extend your reach and engagement via social media and leverage user-generated content on our owned Tybee Island social channels.

FACEBOOK
204K+ USERS



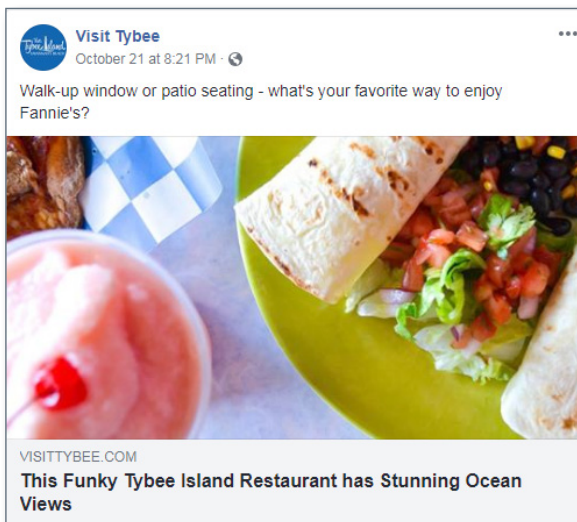
TWITTER
14.8K+ USERS



INSTAGRAM
39.9K+ USERS



INSTAGRAM POST



FACEBOOK POST



E-NEWSLETTER

CUSTOM EMAIL

At a Glance:

In 2018, VisitTybee.com received more than 1.4 million page views.



2020 VISIT TYBEE ADVERTISING

SILVER PACKAGE

\$795.00 PER YEAR

Featured Business Listing

4x Social Media posts throughout the year

1 Featured Partner placement in E-Newsletter

GOLD PACKAGE

\$1,950.00 PER YEAR

Featured Business Listing

1 Hero Sponsor placement in E-Newsletter

4x Social Media posts throughout the year

1 Social Media promoted post

Native Ads with 40,000 guaranteed impressions/ views

PLATINUM PACKAGE

\$3,000.00 PER YEAR

Featured Business Listing

1 Custom email
**limited to 12 per year*

1 Hero Sponsor placement in E-Newsletter

1 Featured Partner placement in E-Newsletter

8x Social Media posts throughout the year

1 Sponsored article per year
**limited to 24 per year*

Native Ads with 75,000 guaranteed impressions/ views

A LA CARTE

FEATURED BUSINESS
E-NEWSLETTER

**\$100/
MONTH**

HERO SPONSOR IN
E-NEWSLETTER

**\$300/
MONTH**

CUSTOM
E-NEWSLETTER

**\$400/
EMAIL**
**limited to 12 per year*

FACEBOOK PROMOTED
POST/AD

**\$500
EACH**

SPONSORED
ARTICLE

**\$600/
ARTICLE**
**limited to 24 per year*

FEATURED BUSINESS
LISTING

**\$600/
YEAR**