

## AGENDA

**Visit Savannah  
Board of Directors  
Monthly Meeting  
Friday, August 9, 2024, 8:30 am - 9:30 am  
Large Conference Room**

- A. Welcome and Opening Remarks** Todd Costin
1. Welcome Sarah Iacovozzi - Sports Sales & Services Coordinator
- B. Consent Agenda** Todd Costin
1. Minutes
  2. Financial Report Gene Dobbs Bradford
  3. Sales Report
  4. STR Report
  5. Approval
- C. President's Report** Joseph Marinelli
1. SLIDO Poll
  2. Board Development Task Force
  3. Sports Council Update
  4. 2025 Business Plan and Budget
  5. CEO Summit 2025
  6. 2024 Staff Leadership Retreat
- D. Department Reports**
1. Marketing and Communications Angela Westerfield
    - a. Surprisingly Savannah Trolley Tour Update
    - b. Saks 5th Avenue Partnership Recap
    - c. Travel + Leisure Summit
    - d. Ripe Booking Engine Report - tentative pending report
  2. Sales and Services Larry Browder
    - a. Savannah Bananas Client Event in DC
    - b. Show Us Your Badge Program  
*Chris Andre*
    - c. ASAE in Cleveland
    - d. Upcoming Travel

E. **Chairman's Report**

F. **New Business/Old Business**

G. **Announcements/Meeting Dates**

**Board Development Task Force:** Wednesday, September 11th, 8:30 AM

**EC + BOD Meeting;** Friday, September 13, 8:30 AM

H. **Adjournment**