AGENDA

Visit Savannah Board of Directors Monthly Meeting Friday, October 11, 2024, 8:30 am - 9:30 am Large Conference Room

A. Welcome and Opening Remarks

Todd Costin

1. Special Guest - Don Welsh, CEO of Destinations International

B. Consent Agenda

Todd Costin

- 1. Minutes
- 2. Financials

Gene Dobbs Bradford

- 3. Smith Travel Reports (STR)
- 4. Sales Production Report
- 5. Approval of Consent Agenda

C. President's Report

Joseph Marinelli

- 1. Every Woman's Marathon Update
- 2. Office Refresh Update
- 3. Midnight on Broadway
- 4. Sales Staff Update
- 5. IMEX Recap

D. **Department Reports**

1. Marketing & Communications

Lauren Cleland

- a. Spark Savannah Recap
- b. Resident Sentiment Study

E. Chairman's Report

Todd Costin

New Business/Old Business

F. Chamber Update

Bert Brantley

G. Announcements/Upcoming Meetings

VS EC Meeting: Friday, November 1, 8:30 am **VS BOD Meeting:** Friday, November 8, 8:30 am

H. Adjournment