

# AGENDA

**Visit Savannah  
Board of Directors  
Monthly Meeting  
Friday, November 8, 2024, 8:30 am - 9:30 am  
Large Conference Room**

- A. **Welcome and Opening Remarks** Todd Costin
- B. **Consent Agenda**
  - 1. Minutes
  - 2. Financials Gene Dobbs Bradford
  - 3. Smith Travel Reports (STR)
  - 4. Sales Production Report
  - 5. Approval of Consent Agenda
- C. **President's Report** Joseph Marinelli
  - 1. 2025 Budget
  - 2. VS Office Renovation Update
  - 3. Resident Sentiment Study
- D. **Department Reports**
  - 1. Marketing & Communications Angela Westerfield
    - a. New Meetings Creative
    - b. Travel + Leisure Voting
    - c. New York Media Trip
    - d. Winter Co-op
  - 2. Business Development Jeff Hewitt
    - a. IMEX/2025 Trade Shows Update
    - b. New Meeting Planner Guide
    - c. Travel Update
    - d. Southeast Client Lunch
- E. **Chairman's Report** Todd Costin
  - 1. Visionaries Update
  - 2. New Business/Old Business
- F. **Chamber Update** Bert Brantley
- G. **Announcements/Upcoming Meetings**

**Saturday, November 16** - Every Woman's Marathon

**Friday, December 6** - EC Meeting;8:30 am

**No Board Meeting in December**

**Thursday, December 12** - Joint Boards Holiday Party; 5:30 pm; The Olde Pink House

H. **Adjournment**